

Advertising Specifications

Condo NEWS Magazine & Directory

AD SIZES:

FULL PAGE AD.....	7.125 (w) x 9.75 (h)
HALF (VERTICAL)	3.4375 (w) x 9.75 (h)
HALF (HORIZONTAL).....	7.125 (w) x 4.75 (h)
QUARTER	3.4375 (w) x 4.75 (h)
EIGHTH (BUSINESS CARD SIZE)	3.4375 (w) x 2.25 (h)

ADVERTISING DEADLINES:

Summer Issue (July)	Deadline – June 15th
Fall Issue (October)	Deadline – August 15th
Directory (January)	Deadline – November 15th
Spring (May).....	Deadline – March 15th

PLEASE INDICATE YOUR CHOICE: (Prices do not include HST)

Advertising Space	Directory + 3 Issues of CondoNEWS	Directory or 1 Issue of CondoNEWS only	
Business Card	<input type="checkbox"/> \$650.00	<input type="checkbox"/> \$400.00	
1/4 Page	<input type="checkbox"/> \$1,250.00	<input type="checkbox"/> \$600.00	
1/2 Page	<input type="checkbox"/> \$2,000.00	<input type="checkbox"/> \$750.00	
Full Page	<input type="checkbox"/> \$3,900.00	<input type="checkbox"/> \$1,250.00	
Premium	Inside Back Cover	<input type="checkbox"/> \$5,000.00	Not available
	Inside Front Cover	<input type="checkbox"/> \$5,500.00	Not available
	Back Cover	<input type="checkbox"/> \$5,500.00	Not available
Insert*	Not Available	<input type="checkbox"/> \$750.00	

* Limit 2 per year. Does not include printing costs

For Single Issue please specify:
 Directory Spring Summer Fall

PREFERRED FILE FORMAT:

PDF file created with Adobe Acrobat, or exported from another software package. PRESS level compression is absolutely necessary. Please confirm 'spot' colour, if using; otherwise, please create file in full process colour or black and white only.

DIGITAL ART:

Support Files

- Include all fonts – postscript and screen fonts.
- Include all "linked" or imported graphics and images

Graphics/Images

- Colour and greyscale images at no less than 300 dpi, at actual size, and all lineart should be no less than 600 dpi
- Internet images ARE NOT ACCEPTABLE.

FILE TRANSPORT:

Send your digital submission to us using one of the following ways:

- via Email – under 5MB only
- via Dropbox to admin@cci-ghc.ca or admin@cci-grc.ca

CONTACT INFORMATION:

CCI - Golden Horseshoe Chapter
 Box 37, Burlington, Ontario L7R 3X8
 Tel: 905-631-0124 | 1-844-631-0124
 Fax: 416-491-1670
 Email: admin@cci-ghc.ca

CCI - Grand River Chapter
 Box 5, Guelph, ON N1H 6J6
 Tel: 226-314-1955 | TF: 1-866-324-2141
 Fax: 416-491-1670
 Email: admin@cci-grc.ca

PAYMENT BY CHEQUE ONLY

Cheques should be made payable to:

Canadian Condominium Institute - Golden Horseshoe Chapter
 Box 37, Burlington, Ontario L7R 3X8
 – or –

Canadian Condominium Institute Grand River Chapter
 Box 5, Guelph, Ontario N1H 6J6

TOTAL DUE: \$ _____ + 13% HST = \$ _____

Golden Horseshoe HST #873960462
 Grand River HST #899667364

Date: _____

Name: _____

Company Name: _____

Company Address: _____

City: _____ Prov: _____ Postal Code: _____

Telephone: _____

Email: _____

Please note: Ad will not run until payment is received.